

**Tobacco Control Section
Scope of Work**

Grant Number:

Grant Term: July 1, 2001 - June 30, 2004

**Agency Name: San Bernardino County Department of Public Health
Tobacco Use Reduction Now Program**

Revision Date:

Project Name: GI Joe: Generation Intervention for the Joe Camel Crowd

Report Period:

Objectives/Activities/Evaluation	ã	%	Start/ End Date	Who Is Responsible	Tracking Measures	For Progress Report Use Only	
						Document Number/ Letter	Actual Date(s) Completed
Priority Area: Counter Pro-Tobacco Influences							
Objective: By April 30, 2004, 10 – 15 coffee houses in San Bernardino County will have adopted and implemented a policy to prohibit the advertising, promotion, and sale of tobacco products.							
A. Coordination/Collaboration Activities							
1. Coordinate promotion of “Smoking is Weak” contest aimed at 18-24 year olds with owners and/or managers of at least 20 coffee houses, using the contest as a mechanism to gain entrée and open discussion of tobacco industry tactics.							
2. Present contest information and activity updates at 6-10 meetings of the Coalition for a Tobacco-Free San Bernardino County to enhance collaboration opportunities with local tobacco control projects.							
B. Community Education Activities							
1. Conduct at least 20 meetings/presentations to coffee house owners and/or managers to encourage them to adopt a voluntary policy to prohibit the advertising, promotion, and sale of tobacco products.							
2. Hold 2 anti-tobacco poetry readings at community coffee houses to raise the awareness of young adults of tobacco industry influence on their generation.							
3. Conduct at least 1 focus group to identify contest categories that appeal to 18-24 year olds in the target area for the “Smoking is Weak” contest.							

* Indicates a change.
+ On file in office.

02/01

**Tobacco Control Section
Scope of Work**

Grant Number:

Grant Term: July 1, 2001 - June 30, 2004

Agency Name: San Bernardino County Department of Public Health
Tobacco Use Reduction Now Program

Revision Date:

Project Name: GI Joe: Generation Intervention for the Joe Camel Crowd

Report Period:

Objectives/Activities/Evaluation	ã	%	Start/ End Date	Who Is Responsible	Tracking Measures	For Progress Report Use Only	
						Document Number/ Letter	Actual Date(s) Completed
4. Distribute materials developed as a result of the “Smoking is Weak” contest at coffeehouses, and other venues frequented by 18-24 year olds in the target area.							
C. Educational Materials Development							
1. Develop a lesson plan and education packet for use in presentations/meetings with owners and/or managers of coffee houses to encourage them to adopt a voluntary policy to prohibit the advertising, promotion, and sale of tobacco products.							
2. Develop posters, stickers, and/ or other educational materials based on the Smoking is Weak Contest winners							
D. Incentive Items							
1. Solicit or purchase prizes for the “Smoking is Weak” contest							
2. Award 10-15 coffee houses with certificates commending them on the adoption of a policy to prohibit the advertising, promotion, and sale of tobacco products, honoring outstanding venues with a plaque at an awards event.							
E. Media Activities							
1. Promote “Smoking is Weak” contest through news releases and PSAs.							
2. Hold Press Conference to unveil winning entries from the “Smoking is Weak” contest							
3. Incorporate Smoking is Weak winners into ads for campus and community media							
F. Mini-Grants							
1. Fund grantee to conduct anti-tobacco poetry reading events at 2 campus-based coffee houses and 2 community coffee houses.							
2.							

* Indicates a change.

+ On file in office.

02/01

**Tobacco Control Section
Scope of Work**

Grant Number:

Grant Term: July 1, 2001 - June 30, 2004

Agency Name: San Bernardino County Department of Public Health
Tobacco Use Reduction Now Program

Revision Date:

Project Name: GI Joe: Generation Intervention for the Joe Camel Crowd

Report Period:

Objectives/Activities/Evaluation	ã	%	Start/ End Date	Who Is Responsible	Tracking Measures	For Progress Report Use Only	
						Document Number/ Letter	Actual Date(s) Completed
G. Policy Activities							
1. Work with owners of 10-15 coffee houses to prohibit the advertising, promotion, and sale of tobacco products.							
1. Develop a sample voluntary policy for coffeehouses that							
2. Work with owners of 10-15 coffee houses to adopt and implement a policy to prohibit the advertising, promotion, and sale of tobacco products.							
H. Promotional Items							
1. Develop and distribute materials, such as posters and entry forms, to promote the “Smoking is Weak” contest at coffee houses, appropriate campus departments, art supply stores, and other popular hangouts for 18-24 year olds in the target area.							
2.							
I. School-Based Education							
1. Hold 2 anti-tobacco poetry readings on campus at or near campus-based coffee houses or food service to raise the awareness of young adults of tobacco industry influence on their generation.							
2.							
J. Sponsorship Activity							
None							
K. Training Activities							
None							

* Indicates a change.

+ On file in office.

02/01

**Tobacco Control Section
Scope of Work**

Grant Number:

Grant Term: July 1, 2001 - June 30, 2004

Agency Name: San Bernardino County Department of Public Health
Tobacco Use Reduction Now Program

Revision Date:

Project Name: GI Joe: Generation Intervention for the Joe Camel Crowd

Report Period:

Objectives/Activities/Evaluation	ã	%	Start/ End Date	Who Is Responsible	Tracking Measures	For Progress Report Use Only	
						Document Number/ Letter	Actual Date(s) Completed
Priority Area: Reduce Exposure to Secondhand Smoke							
Objective: By June 30, 2004, at least 2 community colleges in San Bernardino County will have adopted or updated their tobacco policy; this may include bans on smoking at building entrances, designating smoking areas, designating smoke-free dormitories, creating smoke-free vehicles, banning tobacco promotions and sales, banning vending machines, creating smoke-free outdoor worksites, etc.							
A. Coordination/Collaboration Activities							
1. Conduct 3-5 meetings or telephone conference calls with other TCS funded projects in San Bernardino County to coordinate policy activities focused on local community colleges.							
2. Attend at least 3 community college Board meetings to understand the issues before the Board and to seize opportunities to join forces with other interested parties to encourage the adoption or updating of tobacco policy.							
B. Community Education Activities							
1. Present policy update information at 4 or more meetings with key community college staff and administrators, focusing on the need to improve protection from secondhand smoke and the need to counter pro-tobacco influences through environmental changes on campus.							
2. Conduct at least 6 presentations to student, faculty, and administrative groups to secure support and advocacy for adoption or updating of campus tobacco policy.							

* Indicates a change.

+ On file in office.

02/01

**Tobacco Control Section
Scope of Work**

Grant Number:

Grant Term: July 1, 2001 - June 30, 2004

**Agency Name: San Bernardino County Department of Public Health
Tobacco Use Reduction Now Program**

Revision Date:

Project Name: GI Joe: Generation Intervention for the Joe Camel Crowd

Report Period:

Objectives/Activities/Evaluation	ã	%	Start/ End Date	Who Is Responsible	Tracking Measures	For Progress Report Use Only	
						Document Number/ Letter	Actual Date(s) Completed
C. Educational Materials Development							
1. Create 1 fact sheet to highlight results gathered through an assessment conducted at community colleges and trade schools in San Bernardino County by TURN and Cal State University at Long Beach. The survey, to be concluded by June 30, 2001, explores student demographics, prevalence, and opinions regarding campus tobacco policy. Print and distribute at least 50 copies of the fact sheet to key administrators, staff, and students.							
2.							
D. Incentive Items							
1. Honor community colleges adopting/updating and implementing tobacco policies with a plaque to be presented at an awards event.							
2.							
E. Media Activities							
1. Develop and distribute at least 2 PSA's, news releases, paid ads, and/or press conferences to recognize community colleges adopting or updating their tobacco policy.							
2.							
F. Mini-Grants							
1. None							
2.							
G. Policy Activities							
1. Secure existing tobacco policies for at least 3 community colleges and review, preparing a policy update report for each community college, and sharing that report with key staff and administrators.							

* Indicates a change.

+ On file in office.

02/01

**Tobacco Control Section
Scope of Work**

Grant Number:

Grant Term: July 1, 2001 - June 30, 2004

**Agency Name: San Bernardino County Department of Public Health
Tobacco Use Reduction Now Program**

Revision Date:

Project Name: GI Joe: Generation Intervention for the Joe Camel Crowd

Report Period:

Objectives/Activities/Evaluation	ã	%	Start/ End Date	Who Is Responsible	Tracking Measures	For Progress Report Use Only	
						Document Number/ Letter	Actual Date(s) Completed
2. Work with at least 2 community colleges in San Bernardino County to adopt or updat their tobacco policy; this may include bans on smoking at building entrances, designating smoking areas, designating smoke-free dormitories, creating smoke-free vehicles, banning tobacco promotions and sales, banning vending machines, creating smoke-free outdoor worksites, etc.							
H. Promotional Items							
1. Check with TECC to obtain samples of existing posters designed to emphasize the improved employability of non-smokers, develop if necessary, purchase at least 25 posters, and place in locations such as career counseling, job placement, and/or internship placement offices, dormitories, classrooms, etc.							
2.							
I. School-Based Education							
1. Conduct at least 2 meetings with career counseling, job placement, and/or internship placement offices to encourage counselors and placement employees to identify students who smoke and to encourage cessation to increase hiring potential.							
2.							
J. Sponsorship Activity							
1. None							
2.							
K. Training Activities							
1. Conduct at least 2 trainings for community college advocates, students, staff and/or administrators to provide them with the tools for effective policy change.							
2.							

* Indicates a change.

+ On file in office.

02/01

**Tobacco Control Section
Scope of Work**

Grant Number:

Grant Term: July 1, 2001 - June 30, 2004

Agency Name: San Bernardino County Department of Public Health
Tobacco Use Reduction Now Program

Revision Date:

Project Name: GI Joe: Generation Intervention for the Joe Camel Crowd

Report Period:

Objectives/Activities/Evaluation	ã	%	Start/ End Date	Who Is Responsible	Tracking Measures	For Progress Report Use Only	
						Document Number/ Letter	Actual Date(s) Completed

* Indicates a change.
+ On file in office.

02/01

**Tobacco Control Section
Scope of Work**

Grant Number:

Grant Term: July 1, 2001 - June 30, 2004

Agency Name: San Bernardino County Department of Public Health
Tobacco Use Reduction Now Program

Revision Date:

Project Name: GI Joe: Generation Intervention for the Joe Camel Crowd

Report Period:

Objectives/Activities/Evaluation	ã	%	Start/ End Date	Who Is Responsible	Tracking Measures	For Progress Report Use Only	
						Document Number/ Letter	Actual Date(s) Completed
Priority Area: : Reduce Exposure to Secondhand Smoke							
Objective: By June 30, 2004, at least 4 trade or vocational schools in San Bernardino County will have adopted or updated their tobacco policy; this may include bans on smoking at building entrances, designating smoking areas, designating smoke-free dormitories, creating smoke-free vehicles, banning tobacco promotions and sales, banning vending machines, creating smoke-free outdoor worksites, etc.							
A. Coordination/Collaboration Activities							
1. Conduct 3-5 meetings or telephone conference calls with other TCS funded projects in San Bernardino County to coordinate policy activities focused on local trade and vocation school.							
2. Attend at least 3 trade and vocation school Board meetings to understand the issues before the Board and to seize opportunities to join forces with other interested parties to encourage the adoption or updating of tobacco policy.							
B. Community Education Activities							
1. Present policy update information at 4 or more meetings with key trade and vocation school staff and administrators, focusing on the need to improve protection from secondhand smoke and the need to counter pro-tobacco influences through environmental changes on campus.							
2. Conduct at least 6 presentations to student, faculty, and administrative groups to secure support and advocacy for adoption or updating of campus tobacco policy.							
C. Educational Materials Development							
1. Create 1 fact sheet to highlight results gathered through an							

* Indicates a change.

+ On file in office.

02/01

**Tobacco Control Section
Scope of Work**

Grant Number:

Grant Term: July 1, 2001 - June 30, 2004

Agency Name: San Bernardino County Department of Public Health
Tobacco Use Reduction Now Program

Revision Date:

Project Name: GI Joe: Generation Intervention for the Joe Camel Crowd

Report Period:

Objectives/Activities/Evaluation	ã	%	Start/ End Date	Who Is Responsible	Tracking Measures	For Progress Report Use Only	
						Document Number/ Letter	Actual Date(s) Completed
assessment conducted at community colleges and trade schools in San Bernardino County by TURN and Cal State University at Long Beach. The survey, to be concluded by June 30, 2001, explores student demographics, prevalence, and opinions regarding campus tobacco policy. Print and distribute at least 50 copies of the fact sheet to key administrators, staff, and students.							
2.							
D. Incentive Items							
1. Honor trade and vocation school adopting/updating and implementing tobacco policies with a plaque to be presented at an awards event.							
2.							
E. Media Activities							
1. Develop and distribute at least 2 PSA's, news releases, paid ads, and/or press conferences to recognize trade and vocation school adopting or updating their tobacco policy.							
2.							
F. Mini-Grants							
1. None							
2.							
G. Policy Activities							
1. Secure existing tobacco policies for at least 4 trade and vocation school and review, preparing a policy update report for each community college, and sharing that report with key staff and administrators.							
2. Work with 4 trade or vocational schools in San Bernardino County to adopt or update their tobacco policy; this may include							

* Indicates a change.

+ On file in office.

02/01

**Tobacco Control Section
Scope of Work**

Grant Number:

Grant Term: July 1, 2001 - June 30, 2004

Agency Name: San Bernardino County Department of Public Health
Tobacco Use Reduction Now Program

Revision Date:

Project Name: GI Joe: Generation Intervention for the Joe Camel Crowd

Report Period:

Objectives/Activities/Evaluation	ã	%	Start/ End Date	Who Is Responsible	Tracking Measures	For Progress Report Use Only	
						Document Number/ Letter	Actual Date(s) Completed
bans on smoking at building entrances, designating smoking areas, designating smoke-free dormitories, creating smoke-free vehicles, banning tobacco promotions and sales, banning vending machines, creating smoke-free outdoor worksites, etc.							
H. Promotional Items							
1. Check with TECC to obtain samples of existing posters designed to emphasize the improved employability of non-smokers, develop if necessary, purchase at least 25 posters, and place in locations such as career counseling, job placement, and/or internship placement offices, dormitories, classrooms, etc.							
2.							
I. School-Based Education							
1. Conduct at least 2 meetings with career counseling, job placement, and/or internship placement offices to encourage counselors and placement employees to identify students who smoke and to encourage cessation to increase hiring potential.							
2.							
J. Sponsorship Activity							
1. None							
2.							
K. Training Activities							
1. Conduct at least 2 trainings for trade and vocation school advocates, students, staff and/or administrators to provide them with the tools for effective policy change.							
2.							

* Indicates a change.

+ On file in office.

02/01

**Tobacco Control Section
Scope of Work**

Grant Number:

Grant Term: July 1, 2001 - June 30, 2004

Agency Name: San Bernardino County Department of Public Health
Tobacco Use Reduction Now Program

Revision Date:

Project Name: GI Joe: Generation Intervention for the Joe Camel Crowd

Report Period:

Objectives/Activities/Evaluation	ã	%	Start/ End Date	Who Is Responsible	Tracking Measures	For Progress Report Use Only	
						Document Number/ Letter	Actual Date(s) Completed

* Indicates a change.
+ On file in office.

02/01

**Tobacco Control Section
Scope of Work**

Grant Number:

Grant Term: July 1, 2001 - June 30, 2004

Agency Name: San Bernardino County Department of Public Health
Tobacco Use Reduction Now Program

Revision Date:

Project Name: GI Joe: Generation Intervention for the Joe Camel Crowd

Report Period:

Objectives/Activities/Evaluation	ã	%	Start/ End Date	Who Is Responsible	Tracking Measures	For Progress Report Use Only	
						Document Number/ Letter	Actual Date(s) Completed
Priority Area: : Reduce Availability of Tobacco Products							
Objective: By May 31, 2004, at least one city in San Bernardino County will adopt and implement a vendor-assisted tobacco purchase ordinance, as advocated by young adults in African American Sororities and Fraternities.							
A. Coordination/Collaboration Activities							
1. Participate in the Point-of-Sale-Environment (POSE) Statewide Campaign to implement activities focused on tobacco self-service display bans.							
2. Invite 10-20 members of campus-based clubs, including African American Sororities and Fraternities, Hispanic/Latino groups, Asian Student Clubs, Lesbian, Gay, and Transgender groups, Political Action Clubs, etc to attend meetings and join The Coalition for a Tobacco-Free San Bernardino County to enhance synergy of on and off-campus advocacy and education activities with the efforts of other local tobacco activists.							
3. Coordinate with the California Youth Advocacy Network (CYAN) through participation in 1-2 annual statewide advocacy events, participation in local tobacco control trainings provided by CYAN; and attendance at a California-based National Conference on 18-24 year old advocacy.							
B. Community Education Activities							
1. Involve advocates in 3-5 on-campus events to raise student awareness of tobacco issues and gather petitions to encourage local officials to adopt and implement a vendor-assisted tobacco purchase ordinance.							
2. Involve advocates in 3-5 off-campus events to raise community							

* Indicates a change.

+ On file in office.

02/01

**Tobacco Control Section
Scope of Work**

Grant Number:

Grant Term: July 1, 2001 - June 30, 2004

**Agency Name: San Bernardino County Department of Public Health
Tobacco Use Reduction Now Program**

Revision Date:

Project Name: GI Joe: Generation Intervention for the Joe Camel Crowd

Report Period:

Objectives/Activities/Evaluation	ã	%	Start/ End Date	Who Is Responsible	Tracking Measures	For Progress Report Use Only	
						Document Number/ Letter	Actual Date(s) Completed
awareness of tobacco issues and gather petitions to encourage local officials to adopt and implement a vendor-assisted tobacco purchase ordinance.							
C. Educational Materials Development							
1. Create at least 1 PowerPoint presentation to introduce the concept of self-service displays, secondhand smoke, and other tobacco industry tactics to African American Fraternities and Sororities.							
2. Check with TECC to obtain samples of materials related to point-of-sale environment for distribution to advocates and policymakers, develop materials if needed and purchase at least 300 copies for distribution.							
D. Incentive Items							
1. Conduct 1-2 focus groups of African American Sorority and Fraternity members, and other campus-based groups, including Hispanic/Latino groups, Lesbian, Gay, and Transgender groups, Political Action Clubs, etc, to identify appropriate incentive items.							
2. Develop and purchase at least 100 incentive items as identified by a focus group; these items may include campus bookstore gift certificates, book bags, caps, etc.							
3. Honor exceptional advocates and clubs with a plaque at an awards event.							
E. Media Activities							
1. Check with TECC to obtain samples of ads developed to target 18-24 year olds with messages regarding tobacco advocacy and point of sale environments and conduct at least 1 field test of							

* Indicates a change.

+ On file in office.

02/01

**Tobacco Control Section
Scope of Work**

Grant Number:

Grant Term: July 1, 2001 - June 30, 2004

**Agency Name: San Bernardino County Department of Public Health
Tobacco Use Reduction Now Program**

Revision Date:

Project Name: GI Joe: Generation Intervention for the Joe Camel Crowd

Report Period:

Objectives/Activities/Evaluation	ã	%	Start/ End Date	Who Is Responsible	Tracking Measures	For Progress Report Use Only	
						Document Number/ Letter	Actual Date(s) Completed
existing materials with local young adults.							
2. Involve African American Sorority and Fraternity members in the development of a campus-based media outreach campaign and implement with at least 2 paid ads for print, radio, or other campus-based media.							
F. Mini-Grants							
1. Award 3 mini-grants to campus-based clubs, including Ethnic-based groups, Lesbian, Gay, and Transgender groups, Political Action Clubs, etc to initiate ordinance and policy development at the city and campus level.							
G. Policy Activities							
1. Involve advocates in 3-5 meetings with policymakers to develop and implement a vendor-assisted tobacco purchase ordinance. Discussion may also involve Conditional Use Permits to limit the number of tobacco stores in college communities.							
2. Meet with at least 2 Sorority or Fraternity Residence Managers to encourage the adoption and implementation of a smoke-free residence policy.							
H. Promotional Items							
None							
I. School-Based Education							
1. Trained advocates will conduct at least 3 meetings with faculty to encourage the inclusion of tobacco education into health science, nursing, and/ or other appropriate curriculum.							

* Indicates a change.

+ On file in office.

02/01

**Tobacco Control Section
Scope of Work**

Grant Number:

Grant Term: July 1, 2001 - June 30, 2004

Agency Name: San Bernardino County Department of Public Health
Tobacco Use Reduction Now Program

Revision Date:

Project Name: GI Joe: Generation Intervention for the Joe Camel Crowd

Report Period:

Objectives/Activities/Evaluation	ã	%	Start/ End Date	Who Is Responsible	Tracking Measures	For Progress Report Use Only	
						Document Number/ Letter	Actual Date(s) Completed
J. Sponsorship Activity							
1. Trained advocates will conduct at least 6 event surveys will be conducted on and off-campus to document tobacco sponsorship compliance with MSA requirements in San Bernardino County; surveys will be forwarded to the Attorney General's office for possible prosecution							
K. Training Activities							
1. Conduct at least 2 trainings to prepare African American Sorority and Fraternity members to advocate for tobacco self-service display bans.							
2. Use trained advocates to conduct at least 3 training sessions for other campus-based student and faculty groups, including Hispanic/Latino groups, Lesbian, Gay, and Transgender groups, Political Action Clubs, etc. regarding tobacco issues and advocacy activities to encourage self-service display ban ordinances.							

* Indicates a change.
+ On file in office.

02/01

**Tobacco Control Section
Scope of Work**

Grant Number:

Grant Term: July 1, 2001 - June 30, 2004

Agency Name: San Bernardino County Department of Public Health
Tobacco Use Reduction Now Program

Revision Date:

Project Name: GI Joe: Generation Intervention for the Joe Camel Crowd

Report Period:

Objectives/Activities/Evaluation	ã	%	Start/ End Date	Who Is Responsible	Tracking Measures	For Progress Report Use Only	
						Document Number/ Letter	Actual Date(s) Completed
Priority Area: Increase Availability of Cessation Services							
Objective: By June 30, 2004, the prevalence of tobacco use on campus among 18-24 year olds will decrease from a baseline of 22.7 to 16% or lower.							
A. Coordination/Collaboration Activities							
1. Coordinate with campus health center and outreach centers on campus to develop, implement, and institutionalize an on-campus smoking cessation program, to include a support group, physician counseling – which may include prescription therapy as needed and appropriate referrals, and behavioral group therapy.							
2. Conduct 3-5 meetings or telephone conference calls to coordinate with community cessation program providers to co-manage participants through referrals and increase participant ability to access pharmacotherapies through outside funding sources.							
B. Community Education Activities							
2. Invite 4 local trade schools through mail, phone contacts, and meetings to participate in the college campus cessation program.							
C. Educational Materials Development							
1. Purchase materials such as pamphlets, CO monitor, lung model, and other educational materials to support cessation programs.							
2. Develop curriculum							
D. Incentive Items							
1. Provide incentives, such as bookstore certificates to participants who remain tobacco-free at a 3 month follow-up, as measured by							

* Indicates a change.

+ On file in office.

02/01

**Tobacco Control Section
Scope of Work**

Grant Number:

Grant Term: July 1, 2001 - June 30, 2004

Agency Name: San Bernardino County Department of Public Health
Tobacco Use Reduction Now Program

Revision Date:

Project Name: GI Joe: Generation Intervention for the Joe Camel Crowd

Report Period:

Objectives/Activities/Evaluation	ã	%	Start/ End Date	Who Is Responsible	Tracking Measures	For Progress Report Use Only	
						Document Number/ Letter	Actual Date(s) Completed
CO monitor and self-report, and participants who successfully bring in peers to participate in the program.							
2. Solicit certificates for free dental cleaning from local dental hygienist schools for participants who have been tobacco-free for one month and/or achieved significant progress as documented in their participant record.							
3. Honor exceptional participants with a plaque at an awards event.							
E. Media Activities							
1. Develop and distribute a press release to campus-based media to promote the availability of the cessation program.							
2.							
F. Mini-Grants							
None							
G. Policy Activities							
1. Develop and present the cessation program, with recommendations for institutionalization through policy to health center staff, student board, and directors.							
2.							
H. Promotional Items							
1. Develop and distribute at least 200 flyers to promote the cessation program at coffee houses, trade schools, community centers, convenience stores and other sites frequented by 18-24 year olds within at least a 2 mile radius of the campus.							
2. Check with TECC to obtain samples of promotional items related to cessation; purchase or develop as needed and distribute at least 100 items on campus.							
I. School-Based Education							

* Indicates a change.

+ On file in office.

02/01

**Tobacco Control Section
Scope of Work**

Grant Number:

Grant Term: July 1, 2001 - June 30, 2004

Agency Name: San Bernardino County Department of Public Health
Tobacco Use Reduction Now Program

Revision Date:

Project Name: GI Joe: Generation Intervention for the Joe Camel Crowd

Report Period:

Objectives/Activities/Evaluation	ã	%	Start/ End Date	Who Is Responsible	Tracking Measures	For Progress Report Use Only	
						Document Number/ Letter	Actual Date(s) Completed
1. Conduct at least 25 on campus support group meetings per year, with each meeting lasting at least 45 minutes for students, staff, and family members.							
2. Make at least 5 presentations on the cessation program and the need for institutionalization to student associations, health and human services students and staff to promote advocacy to campus policymakers.							
J. Sponsorship Activity							
None							
K. Training Activities							
1. Identify and train key faculty and staff for sustainability of the cessation project, involving successful participants in the continuation of the program							

* Indicates a change.
+ On file in office.

02/01